

06-12-01

A

# SIDLEY AUSTIN BROWN & WOOD

A PARTNERSHIP INCLUDING PROFESSIONAL CORPORATIONS

jc985 U.S. PTO  
06/11/01

CHICAGO  
LOS ANGELES  
NEW YORK  
SAN FRANCISCO  
SEATTLE  
WASHINGTON, D.C.

717 NORTH HARWOOD  
SUITE 3400  
DALLAS, TEXAS 75201  
TELEPHONE 214 981 3300  
FACSIMILE 214 981 3400  
www.sidley.com  
FOUNDED 1866

BEIJING  
HONG KONG  
LONDON  
SHANGHAI  
SINGAPORE  
TOKYO

jc985 U.S. PTO  
99/878707  
06/11/01

WRITER'S DIRECT NUMBER  
214/981-3309

WRITER'S E-MAIL  
dnixon@sidley.com

June 11, 2001

BOX PATENT APPLICATION  
Assistant Director For Patents  
Washington, D.C. 20231

EXPRESS MAIL MAILING LABEL NO · EL 794556978 US  
 DATE OF DEPOSIT: JUNE 11, 2001  
 I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.110 on the dated indicated above and is addressed to BOX PATENT APPLICATION, Assistant Director for Patents, Washington, DC 20231.

DERRICK T. GORDON  
 Name of Person Mailing Paper or Fee

*Derrick T. Gordon*  
 Signature

June 11, 2001  
 Date of Signature

Re: New U.S. Patent Application  
SYSTEM AND METHOD FOR IDENTIFYING A MARKET BY PROJECTING DEMAND AND IDENTIFYING SUPPLY  
By: Patrick G. RYAN and David P. JACOBS  
Attorney Docket: 19042/00101

Dear Sir:

Enclosed for filing are the following papers relating to SYSTEM AND METHOD FOR IDENTIFYING A MARKET BY PROJECTING DEMAND AND IDENTIFYING SUPPLY, Patrick G. RYAN and David P. JACOBS, inventors:

- (1) Specification (19 pages, including 19 claims and an abstract);
- (2) Executed Declaration and Power of Attorney (3 pages);
- (3) Formal Drawings (13 sheets);
- (4) Transmittal letter (2 pages) with PrintEFS Patent Application Bibliographic Data (1 page); and

09978707-00101

Assistant Director for Patents  
 June 11, 2001  
 Page 2

- (5) Assignment (3 pages) of the invention to FIRST LOOK NETWORKS, L.L.C., with attached Recordation Form Cover Sheet (1 page) (in duplicate).

The amount of the filing fee is calculated below:

Fee	No. filed	No. extra *	Fee for small entity		OR	Fee for other than small entity	
			Rate	Fee		Rate	Fee
Basic fee				\$355	OR	710	\$710
Total claims	19-20=	0	X \$9=	\$0	OR	X \$18=	\$-0-
Independent claims	2-3=	0	X \$40=	\$0	OR	X \$80=	\$-0-
Multiple Dependent Claim Presented	0	0	+\$135=	\$0	OR	+\$270=	\$-0-
			Total	\$0	OR	Total	\$710.00

\*If the difference in Column 1 is less than zero, enter "0" in Column 2.

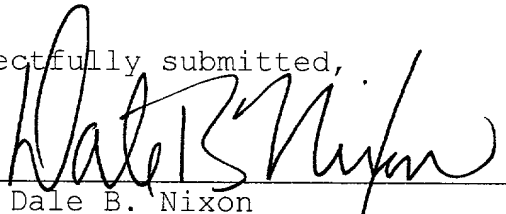
Please charge the required fee of \$750.00 (\$710.00 for the filing fee and \$40.00 for recordal of the assignment fee) to Sidley Austin Brown & Wood's Deposit Account No. 18-1260. If additional fees are due, please charge any fees during the pendency of this application (other than the issue fee) to Deposit Account No. 18-1260. Please credit any overpayment to Deposit Account No. 18-1260.

All correspondence is to be directed to the address associated with the Customer Number 26116.

This transmittal letter is being filed in duplicate.

Respectfully submitted,

By:



Dale B. Nixon  
 Registration No. 28,454  
 Attorney for Applicants

DBN:pm  
 Enclosures

TOP SECRET

Attorney Docket No. 19042/00101

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re

U.S. application of: Patrick G. RYAN and David P.  
JACOBS

For: SYSTEM AND METHOD FOR IDENTIFYING  
A MARKET BY PROJECTING DEMAND AND  
IDENTIFYING SUPPLY

U.S. Serial No.: To Be Assigned

Filed: Concurrently

Group Art Unit: To Be Assigned

Examiner: To Be Assigned

BOX PATENT APPLICATION

Assistant Director

for Patents

Washington, D.C. 20231

EXPRESS MAIL MAILING LABEL NO.: EL 794556978 US  
DATE OF DEPOSIT: JUNE 11, 2001  
I hereby certify that this paper or fee is being deposited with the  
United States Postal Service "Express Mail Post Office to Addressee"  
service under 37 C.F.R. § 1.10 on the dated indicated above and is  
addressed to BOX PATENT APPLICATION, Assistant Director for  
Patents, Washington, DC 20231.

DERRICK T. GORDON

Name of Person Mailing Paper or Fee



Signature

June 11, 2001

Date of Signature

Dear Sir:

**TRANSMITTAL OF PrintEFS PATENT**

**APPLICATION BIBLIOGRAPHIC DATA**

Submitted herewith is bibliographic data (1 page) for  
the above-identified application, in the PrintEFS Version  
1.0.1 program format.

Respectfully submitted,



---

Dale B. Nixon  
Registration No. 28,454  
Attorney for Applicants

DBN:pm

SIDLEY AUSTIN BROWN & WOOD  
717 North Harwood  
Suite 3400  
Dallas, Texas 75201-6507  
(214) 981-3309 (direct)  
(214) 981-3300 (main)  
(214) 981-3400 (fax)

June 11, 2001

FOR FILING